# Wildcat Canter



November 2012

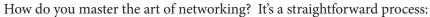
UK Ag Equine Programs Student Newsletter

## The value of networking

How many times have you heard the phrase, "It's all in who you know?"

If you're like me, you've never actually counted, but it's a common question. According to the U.S. Bureau of Labor Statistics, 70 percent of all jobs are found through networking.

What is networking? Networking is proactively building relationships to gain information, get noticed, get advice and learn about opportunities. These critical relationships are great ways to learn about a certain type of career, an industry or even get the inside scoop on a company or graduate program.



- 1. Do a self-assessment of your own skills and interests. What type of careers or jobs interest you?
- 2. Based on your assessment, develop a list of candidates. Ask questions to professors, employers, social media, student organizations, charity organizations, recent graduates and even friends and family. Ask questions like, "Do you know anyone who works for \_\_\_\_\_ company?" Or, "If you wanted to find out more about \_\_\_\_\_, who would you go to?"
- 3. Usually outreach begins with a third party introduction or written correspondence. If using a third party, follow up with a brief introduction of yourself. This introduction should highlight yourself in 30 words or less. Share the connection with your interests as well as the third party connecting the two of you. Be straightforward and direct. Let them know you are seeking information or advice. Give them proper contact information and make sure your voicemail message is professional. Avoid slang and always proofread!
- 4. If you arrange a meeting, prepare a list of 10 to 15 questions. Do your research on a company or industry, even the person you are meeting. Be on time, which means 15 minutes early. Be professional: a firm handshake, wear appropriate attire and have your resume in hand. If the meeting will be over the phone, make sure to take the call in a quiet area.
- 5. During your meeting, have your introduction prepared and build a connection with common ground. Take notes. This will help with any future contact.
- 6. DO NOT forget to follow up. Send a thank-you within 24-48 hours. This can be an email message or, preferably, a handwritten note. Reflect on what you learned, what you still want to learn and get a suggestion on a next course of action. If your contact refers you to others, follow-up in a timely manner. Also, thank the person who connected you with the connection in the first place. If someone has invested their time in you, they are interested in knowing how you progress and what happens in your career.

It may seem monotonous to have meetings or ask questions before you begin a job or graduate school search, but these steps can make a difference in setting yourself apart in the applicant pool. These small things matter and so do the details of networking.

Let me know if I can help expand your network today.

Jason Headrick Director of Student Relations Jason.headrick@uky.edu

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- College of Ag helps first-year students succeed
- Clubs & Teams updates
- Case Clay named chair of Gluck Research Center



## **News and Announcements**



Reed Kessler with her horse, Cylana, during the 2012 Olympics. Photo: Courtesy of the Kessler family.

Reed Kessler, the 18-year-old equestrian phenomenon who became the youngest competitor in the 2012 Summer Olympics equestrian field and the youngest U.S. Equestrian Team member in history to take part in the games, spoke at the University of Kentucky Ag Equine Programs' Distinguished Industry Lecture Series held Nov. 15. Approximately 110 people attended the event at Seay Auditorium in the Ag North Building on UK's campus. Hagyard Equine Medical Institute sponsored the event. Dan Liebman, former editor of The Blood-Horse magazine, interviewed Kessler, who spoke about her journey as an Olympian and her future plans in the sport.

The Distinguished Lecture Series began in the fall of 2009 and has become a signature program of UK Ag Equine Programs. It is designed to showcase important figures from the equine industry in an informal setting. Past series participants include Keeneland President Nick Nicholson in November 2009, accomplished equestrienne Nina Bonnie in April 2010, Keeneland's Ted Bassett in April 2011 and Zenyatta owners Jerry and Ann Moss in September 2011.

For more information about this event, please visit <a href="http://www.ca.uky.edu/equine">http://www.ca.uky.edu/equine</a>. A video from the evening can be found on the College's YouTube channel at <a href="http://www.youtube.com/watch?v=bfgLjp-wX8g&list=UUjLmlBb3hAPB927mQmijXxw&index=1&feature=plcp">http://www.youtube.com/watch?v=bfgLjp-wX8g&list=UUjLmlBb3hAPB927mQmijXxw&index=1&feature=plcp</a>.

## **UK Ag Equine Programs launches new online store**



In response to requests for merchandise featuring UK equine logos, UK Ag Equine Programs has launched a new online store. Find UK Ag Equine or Gluck Equine Research Center logoed items from t-shirts to coats to tailgating gear all in one spot. Visit **www.UKAgEquineStore.com** with your PC, tablet or smartphone and login as a guest.

### College of Ag helps first-year students succeed

The University of Kentucky prides itself on providing the best resources to its student body. For the past several years, UK has expanded its Living Learning Program, which provides students the opportunity to live in the same residence hall and learn in connected courses with students who have similar interests and majors. The UK College of Agriculture sponsors a Living Learning Program—the Agriculture Residential College—which is housed in the Dale E. Baldwin Residence Hall.

The Agriculture Residential College welcomed its first class in fall 2010. Freshmen and new transfer students with a major in the college were encouraged to apply for the program. Since that time, the program has increased in popularity, resulting in it only being available to first-year students. This year's Agriculture Residential College has 29 first-semester freshmen and three upperclassmen who serve as peer mentors.

Jamie Dunn, the college's director of first year success and coordinator for the Agriculture Residential College, believes that programs such as the Living Learning Program help increase retention rates and enable students to build lifelong relationships. As the instructor for the connected course, UK 101: Academic Orientation, she sees firsthand the bonds forming between her students.

Also seeing relationships develop is peer mentor Brad Keltner, who has been a member of the Agriculture Residential College since 2010. Keltner is very active with the program and tries to make friends with the first-year students so they do not feel nervous about asking him for help.

"Personally, it helps people get to know others in agriculture majors, and it makes studying easier," he said. "I help with general questions. If I don't know an answer, I usually redirect the student to a resident advisor or to other upperclassmen."

In addition to receiving academic support, students in the Agriculture Residential College are required to attend four programs per semester specifically related to their community in order to maintain their membership. One such event was a trip to Marksbury Farm in Lancaster. Marksbury is a local processing facility with ties to the College. During the trip, students were treated to a dinner made with local ingredients and a guided tour by John-Mark Hack, a Marksbury partner.

The Agriculture Residential College is a resource that provides students with opportunities they may not have otherwise. Students are able to interact with College faculty outside of the classroom and are exposed to many facets of the agriculture industry.

"It is an excellent opportunity for first-year students to get involved in the College of Agriculture and to build relationships that will last a lifetime," Dunn said.

Breanna Shelton

### Young scientist award

Alltech is now accepting submissions for its Young Scientist Award. This award was created to promote research and develop talent among university students from around the world.

There are three phases of this competition with the first phase awarding \$1,000 for first place, \$500 for second and \$300 for third. The first place winner will advance on and if they make it to phase 3 they will present a 15-minute presentation about their paper and be eligible to win \$5,000.

To apply, you need to submit a scientific paper based on research in the area of animal health or plant technology. Sample topics and more information on this is available at: www.alltechyoungscientist.com

## Rider safety program releases new booklet on pasture safety

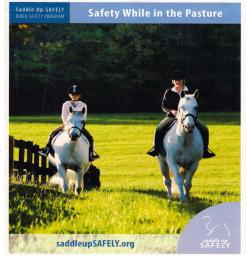
UK HealthCare, in partnership with University of Kentucky colleges of Agriculture and Public Health and in conjunction with close to 50 community, equine and medical organizations, has released a new educational booklet within the Saddle Up Safely educational partnership.

"Safety While in the Pasture," covers topics including understanding herd behavior, gates and gate areas, horse equipment, bringing horses into the barn, turning horses loose, riding in pastures with turned-out horses and pasture maintenance.

The booklet was written by members of the Saddle Up Safely Auxiliary, a group of dedicated volunteers passionate about rider safety issues who serve to help create and disseminate the campaign's educational messages.

"The auxiliary regularly met to discuss and debate each safety point to ensure the recommendations were grounded in good horsemanship and were realistic," said Bill Gombeski, director of strategic marketing at UK HealthCare and Saddle Up Safely lead. "I really appreciate their dedication and vision."

Saddle Up Safely was launched in 2009 in advance of the Alltech FEI World Equestrian Games in response to the number of riders admitted to UK's Emergency Department. The campaign aims to increase awareness and educate riders about riding and horse handling safety. The campaign's ultimate goal is to reduce the number and severity of rider injuries and help make a great sport safer.



Statistics underscore the need. According to the National Electronic Injury Surveillance System's 2007 estimates, millions of people ride horses each year, generating approximately 79,000 emergency room visits, with more than 13 percent of those admitted to the hospital.

While motorcycle riders experience a serious injury every 7,000 hours of riding, horseback riders experience one every 350 hours, according to the U.S. Centers for Disease Control and Prevention. It is estimated that one in five equestrians will be seriously injured during their riding careers. And novice riders, especially children and young adults, are eight times more likely to suffer a serious injury than professional equestrians.

The campaign features several tools to inform and educate, including a series of informational brochures; an interactive website featuring safety tips and stories from riders who were injured as well as a horse rider safety blog, written by Fernanda Camargo, equine extension professor within the College of Agriculture; continuing medical education opportunities for medical personnel and first responders; education-based programs; and an auxiliary comprised of volunteers.

To visit the campaign website, share tips about experiences involving horse and rider safety or read the blog, go to <a href="http://ukhealthcare.uky.edu/SaddleUp/">http://ukhealthcare.uky.edu/SaddleUp/</a>. For a copy of the pasture safety booklet, visit <a href="http://ukhealthcare.uky.edu/uploadedFiles/about/community/saddleup/Saddle-Up-SAFELY-Safety-While-in-the-Pasture.pdf">http://ukhealthcare.uky.edu/uploadedFiles/about/community/saddleup/Saddle-Up-SAFELY-Safety-While-in-the-Pasture.pdf</a>.

Holly Wiemers

## Saddle Up Safely passes three-year mark in horse riding safety partnership



Saddle Up Safely, a unique collaboration of University of Kentucky entities as well as equine industry and Lexington community partners, celebrated its third year this past October with a day at the Keeneland races and a fundraising silent auction for the program.

UK HealthCare partnered with UK colleges of Agriculture and Public Health to launch the five-year educational campaign to raise awareness about horseback riding and horse handling safety. Nearly 50 community partners have joined in to help spread the word and collectively help make a great sport safer.

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According to Bill Gombeski, director of strategic marketing at UK HealthCare and Saddle up Safely lead, the campaign set out to counter some of these statistics through education and awareness.

"At UK HealthCare, we see hundreds of patients with injuries caused from riding or handling horses and about 75 each year are so severe that they are admitted to our hospital trauma service, said Gombeski." We also know from scientific studies and our own research that about two-thirds of all injuries are preventable."

The campaign features several tools to inform and educate. In its first three years, Saddle Up Safely has produced six booklets with safety information on topics including horseback riding safety, diseases that can be spread from horses to humans, horse-related injuries, safety while in the pasture, barn safety and a children's-focused book about potential dangers on horse farms that was developed in conjunction with Equine Guelph at the University of Guelph in Ontario, Canada.



An interactive website was developed at www.saddleupsafely.org and information is updated here as the campaign progresses. Additionally, an online safety quiz was launched and a horse rider safety blog, written by Fernanda Camargo, extension horse specialist in the College of Agriculture, was created.

"To date there have been more than 85 blog posts written, many with the help of other experts in the equine industry. The blog has been accessed over 73,000 times, which tells me that riders and people with horses want to be informed about safe horse handling practices," Camargo said.

In Case of Emergency cards were also developed to enable riders to have pertinent personal and health information available in a pocket-sized format in case of an accident. Cards applicable to both rider and horse were created and are available to riders.

Saddle up Safely also took part in an educational exhibit geared for children that opened at the Kentucky Horse Park in February. Occupying a stall in a former draft horse barn, the Saddle Up Safely exhibit educates visitors about horse safety, correct riding apparel, and proper tack. It also provides access to its stable of educational materials.

Collaboration has been a big part of the program, and in the past three years, Saddle Up Safely participated as part of the UK and UK HealthCare display at the 2010 Alltech FEI World Equestrian Games, formed an auxiliary of passionate volunteers who help spread the message of safety, set up a national e-advisory group, began a research study on horseback riding injuries and enlisted the help of key equine and community partners as part of its campaign. A list of key partners involved in this effort can be found at http://ukhealthcare.uky.edu/sponsors.aspx.

During the past three years, more than 100,000 safety booklets have been distributed, the website sees more than 22,000 visitors per month, and more than 350 people have posted safety tips of their own.

Holly Wiemers

## **Clubs and Teams**

#### **UK Equestrian Team**

Both the Hunt Seat and Western teams competed at Morehead State University Nov. 17-18. Congratulations to both teams, who were high point teams both days.

#### **Hunt Seat Team**

Both high point riders from the show were from UK. On Nov. 17 that was Lucy Hart and on Nov. 18 that was Doug Masters. Individual riders from the Hunt Seat Team who pointed up (earned enough points to move into the next riding level) at the show were Stephanie Augustine, Meredith Krupp, Holly Ray, Samantha Smith, Kylie Stavola, Lindsay Vance and Katy Wingerter. Congratulations to the Hunt Seat Team and the individuals who pointed up.

#### Western Team

Congratulations to Jessica LaVoie, who was high point rider on both Nov. 17 and 18. Also, congratulations to Allie Board, who was reserve high point rider on both days as well.

Thank you to Morehead for hosting the show. Also, thank you to all the schools for supporting the show by supplying horses. This was the first time that both the Hunt Seat and Western teams were high point team both days at the show. Congratulations on their achievements!

#### **Dressage and Eventing Team**

The Dressage and Eventing Club hosted its second clinic with event rider Eric Dierks. The clinic was held Nov. 17 and 18 at Masterson Station Equestrian Park. The two-day event focused on all three phases of competitive eventing: dressage, show jumping and cross-country.



The dressage team coach, Emily Hamel, allowed riders without their own mount to borrow school horses for the clinic. Hamel also participated as a rider in the clinic.

#### **Horse Racing Club**

On Nov. 3, the Horse Racing Club hosted a viewing party for the Breeder's Cup. Approximately 15 people attended to view the races. Pizza was served and giveaways were awarded to participants who guessed the winner of the race.



The Horse Racing Club is planning another meeting on Nov. 29. Plans are also underway for a trip to visit WinStar Farm.

#### **READ** (Reasearch in Equine and Agricultural Disciplines Club)

Last month, Lindsay Good presented her research at the READ meeting. Ten members attended. Lindsay shared her experiences with research as a past intern for the lab of Kristine Urschel, assistant professor in Animal and Food Sciences and an advisor for the club, as well as an intern with Alltech. Good was involved in equine protein synthesis, but is now studying poultry nutrition under Anthony Pescatore, an extension professor in poultry within the College. Good also spoke about finding a graduate school with research, and also a school where the research interests you too.

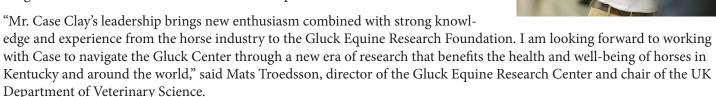
#### Case Clay named chair of UK's Gluck Equine Research Foundation

Case Clay, president and chief executive officer of Three Chimneys Farm, was named chair of the University of Kentucky Gluck Equine Research Foundation's board of directors at its October meeting. Art Zubrod, manager of Brittany Farm, was named vice chair.

"Being elected chair of the Gluck Equine Research Foundation means a lot to me, as my grandfather, Albert G. Clay, was one of the founders and a board chair. My father, Robert Clay, also served on the board," Clay said. "I will take this honor very seriously, and I am excited to work with the board to take the world's only research facility with the majority of faculty doing full-time equine research to the next level."

Clay joined the board in January 2010. Clay serves as a member of the Breeders' Cup and also serves on the boards of directors of Kentucky Equine Education Project (KEEP), the Federal Political Action Committee of the National Thoroughbred Racing Association and the Kentucky Derby Museum.

"I am excited to work closely with Case as the new chair of the Gluck Equine Research Foundation. Case comes with a great knowledge of the horse industry and experience on numerous boards. This combination will provide him with the tools to be a very effective leader for the Gluck Foundation," said Ed Squires, director of UK Ag Equine Programs and executive director of the Gluck Equine Research Foundation.



Clay takes the leadership reins from Walter Zent, a veterinarian and former partner at Hagyard Equine Medical Institute, who served on the Gluck Equine Research Foundation's board of directors from December 2000 to October.

"Dr. Zent has served the Gluck Equine Research Foundation during a time that saw a change in leadership, expansion of research facilities at Maine Chance Equine Campus as well as financial challenges during the global downturn of the economy," Troedsson said. "His longstanding association with the Gluck Center, combined with a true compassion for advances in equine veterinary medicine and science, made him uniquely suited to lead the Gluck Foundation during this time."

"I can truly say that Walter is one of the most passionate people about the Gluck Center that I know. He has been a great advocate for the faculty and research coming out of the center," Squires said. "Tom (Goncharoff) was the perfect vice chair. He was never afraid to question the status quo."

Zubrod replaces Goncharoff, manager of Crystal Springs Farm in New Mexico, as vice chair. Goncharoff has served on the Gluck Equine Research Foundation's board of directors since December 2006. Goncharoff's term expires in January 2015.

Gluck Equine Research Foundation directors are elected to a four-year term and can serve two four-year terms. The Gluck Equine Research Foundation was formed as a nonprofit organization to provide the exchange of information between the Gluck Center and the horse industry and to secure funds. Since the foundation's inception, it has been highlysupportive in raising funds for equine research, endowed faculty positions and facilities.

The mission of the Gluck Center, a UK Ag Equine program, is scientific discovery, education and dissemination of knowledge for the benefit of the health and well-being of horses. The Gluck Center faculty conducts equine research in six targeted areas: genetics and genomics, infectious diseases and immunology, musculoskeletal science, parasitology, pharmacology/toxicology and reproductive health.

For more information on the Gluck Center, visit http://www.ca.uky.edu/gluck.

Jenny Evans

## **UK's Gluck Equine Research Center hosts International Conference on Equine Infectious Diseases**

More than 300 attendees from 29 countries recently convened in Lexington for the ninth International Conference on Equine Infectious Diseases (EID IX). The University of Kentucky Maxwell H. Gluck Equine Research Center, a UK Ag Equine program, hosted the conference.

The five-day conference featured plenary sessions covering infectious and parasitic diseases in the areas of respiratory, gastrointestinal, neurological, reproduction and diseases of the working horse. Abstract presentations focused on specific disease agents, immunology and diagnostics. Special sessions focused on emerging and re-emerging diseases, gastrointestinal parasites and impediments to the international movement of horses. The conference also featured a practitioner's day to highlight some of the more significant findings.

"It was 14 years since the last EIDC conference and needless to say much has happened in the intervening years, said David Horohov, local organizing committee chair and Jes. E and Clementine M. Schlaikjer Endowed Chair at the Gluck Equine Research Center. "The abstracts and plenary sessions provided updated information on a variety of equine infectious and parasitic diseases and identified gaps in our knowledge that will require additional research."

During the conference, Horohov was named international chair of the newly formed Equine Infectious Diseases Committee. The committee was formed to ensure the international conference series continues every four years.

"In order to ensure the continued success of this meeting, we have adopted bylaws and procedures for future EIDC conferences," Horohov said. "As the local organizing chair for this conference, I now assume the responsibilities of chair of the committee responsible for developing the program for EIDC X to be held in Buenos Aires, Argentina in 2016. I will also work closely with the Local Organizing Committee Chair, Dr. Maria Barrandeguy, as she develops a plan for this meeting."

Three other faculty members from the Gluck Equine Research Center were named to the 15-member international committee. They include Udeni Balasuriya, Martin Nielsen and Peter Timoney. Other members of the international committee include Maria Barrandeguy (Argentina), Ann Cullinane (Ireland), James Gilkerson (Australia), Alan Guthrie (South Africa), Ken Lam (Hong Kong), Tomio Matsumura (Japan), Richard Newton (United Kingdom), Klaus Osterrieder (Germany), Nicola Pusterla (United States), Andrew Waller (United Kingdom) and Ulli Wernery (United Arab Emirates).

"The international organizing committee is truly international in its composition and represents all fields of research within the area of equine infectious and parasitic diseases," Horohov said.

The series began in 1966 in Stresa, Italy. Other previous meetings included Paris, France (1969 and 1972); Lyon, France (1976); Lexington, Ky. (1987), Cambridge, United Kingdom (1991); Tokyo, Japan (1994); and Dubai, United Arab Emirates (1998).

"We had an amazing amount of support from the industry in order to make this conference possible. We'd like to thank our sponsors once again for supporting this important conference," said Ed Squires, UK Ag Equine Programs director and executive director of the UK Gluck Equine Research Foundation.

The platinum sponsor for the conference was Pfizer Animal Health. Gold sponsors were Boehringer Ingelheim, Coolmore America, Grayson-Jockey Club Research Foundation, IDEXX Laboratories, International Racehorse Transport, Merck Animal Health, Merial and VMRD, Inc. Silver sponsors were the American Association of Equine Practitioners, American Quarter Horse Association, Bayer HealthCare Animal Health, Butler Schein Animal Health, Darley, Hagyard Equine Medical Institute, Juddmonte Farms, Mersant International Limited, Peden Bloodstock GmbH, Rood and Riddle Equine Hospital and Siena Farm, LLC. Bronze sponsors were Castleton Lyons, Centaur, Equine Diagnostic Solutions LLC, Equine Medical Associates, Milburn Equine, Neogen Corporation, North American Equine Ranching Information Council, Platinum Performance and Virbac Animal Health. Other supporters included Gainesway, Kentucky Thoroughbred Association/Kentucky Thoroughbred Owners and Breeders, Kentucky Thoroughbred Farm Managers' Club and WinStar Farm, LLC.

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For more information on the Gluck Center, visit http://www.ca.uky.edu/gluck.

## **Equine Club Directory**

#### **Dressage & Eventing Team**

Advisor: Dr. Jill Stowe, **jill.stowe@uky.edu** President: Jen Brogie, **jen.brogie@uky.edu** 

#### **Equestrian Team**

Advisor: Dr. Bob Coleman, rcoleman@uky.edu

Hunt Seat President: Samantha Smith,

smsm224@g.uky.edu

Western President: Allie Board, allison.board@uky.edu

#### **Horse Racing Club**

Advisor: Dr. Laurie Lawrence, laurie.lawrence@uky.edu

President: Audrey Boslego, aabo224@g.uky.edu

#### **Polo Club**

Advisor: Dr. Roger Brown, **rogerbrown@uky.edu** President: Posey Obrecht, **poseyobrecht@aol.com** 

## Research in Equine and Agricultural Disciplines (READ) Club

Advisor: Dr. Kristine Urschel, **klur222@uky.edu** President: Rose Digianantonio, **rndi223@g.uky.edu** 

#### **Saddle Seat Team**

Advisor: Dr. Mary Rossano, mary.rossano@uky.

edu

President: Nicole Laroussa, nlaroussa@gmail.com

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**Equine Lecturer and Internship Coordinator: Elizabeth LaBonty** 

**UK Ag Equine Programs Operations and Communications Coordinator: Mandy Roberts** 

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